



## The Better Cotton Innovation Challenge Privacy Policy



This Privacy Policy is part of our Website Terms and Conditions and Challenge Rules and is designed to help you, the website user (the “User”), understand how [www.bettercottonchallenge.org](http://www.bettercottonchallenge.org) (this “Site”) collects personally identifying information about you and your organization or team members and how it uses, treats, transfers and discloses that information. This Privacy Policy applies to data that personally identifies you (“Personal Information”) that is collected on this Site. Your use of this Site constitutes your agreement to this Privacy Policy. Any User that would apply to The Better Cotton Innovation Challenge (the “Challenge”) are invited to carefully read the present Privacy Policy, Website Terms of Use, and the Challenge Rules.

The Site is managed by the Better Cotton Initiative and Dalberg Advisors (the “Site Manager”) and hosted by Wordpress (The “Site Host”) (collectively referred to as “We”).

### **Collection, Transfer and Use of Personal Information**

We may collect some information automatically from your visit to the Site, through the use of “cookies” and other similar electronic tracking methods. These methods may collect such information as your domain name and host for Internet access; the Internet address of the site from which you came; the date and time of your access; your computer’s IP address and information about its operating system, browser and host; the date and time you access the Site and the pages you visit.

If you do not want to receive cookies, you may set your browser to reject them. However, if you turn cookies off, you may not have access to some of the Site’s features. Unless you have adjusted your browser setting so that it will refuse cookies, our system may issue cookies when you access the Site. We also may employ Web beacons from third parties to help us compile aggregated statistics regarding the operations of our Site.

We may collect other personally identifying data about you, such as your name, address and e-mail address, when you provide it to us voluntarily. We will collect personal information via the online application form that you share with us voluntarily. We may share your personal information with third party service providers, affiliates and agents who use the information to help us respond to your requests and to perform services on our behalf, and with third parties who we think have a similar mission to ours to enable them to reach you with similar or related messages. We do not rent or sell your personal information to third parties.

We may collect personal information without you entering it on the Site, including by obtaining it from public sources or from third parties, and use it to send you information we think may be of interest to you. If you don’t want to receive information from us, you can follow the instructions below to stop those messages.

We use the personal information for the purposes for which we collect it and for related activities in support of the Better Cotton Innovation Challenge goal.

We store your data in a secure manner in a restricted-access database. However, no data transmitted over the Internet can be guaranteed to be 100% secure, and WE DO NOT REPRESENT OR GUARANTEE THE SECURITY OF PERSONAL INFORMATION OR OTHER INFORMATION IN ANY FORM. Similarly, we disclaim liability for personal information submitted through our Site and you provide us with this data at your own risk.

We may track and analyze non-personally identifiable information about the usage of the Site to better understand the User behavior (e.g. page visited and not visited) and improve the Site usability. This information collected is never connected with any personal information supplied to us.



## The Better Cotton Innovation Challenge Privacy Policy



Subject to applicable law, we reserve the right to use or disclose your personal information to third parties in a good faith belief that such disclosure is reasonably necessary to (a) take action regarding suspected illegal activities; (b) enforce or apply the Challenge Rules, Website Terms and Conditions and the Privacy Policy; (c) comply with legal process, such as a search warrant, subpoena, statute, or court order; (d) protect our rights, reputation, personal safety and property, or those of our users, affiliates or the public; or (e) enable our partners or service providers to help us operate or fulfil your requests more efficiently.

### Your rights with regard to your personal data and information

You have the following rights over your personal data and information collected by us:

- You have the right to be informed how your data is being processed, by way of this Privacy Policy
- You have the right to access your data
- You have the right to have your data rectified, deleted or restricted, or to object to your data being stored (as appropriate)
- You have the right to request a copy of your personal data possessed by us

You can exercise these rights by contacting us at [info@bettercottonchallenge.org](mailto:info@bettercottonchallenge.org). Please note that requests that do not meet the requirements set out by applicable law may be requested to be re-issued or denied and that certain personal data may be exempt from such access, rectification and deletion requests pursuant to applicable data protection laws or other laws and regulation.

### Data Storage Location and Duration

Our databases are located in the India. If you are outside of India, you may be located in a region with laws or regulations governing personal data collection, use or disclosure that differ from India laws, which do not have the same data protection laws as the EU and other regions. By providing your data you consent to: (i) the use of your personal data for the uses identified above in accordance with the Privacy Policy; and (ii) the transfer of your personal data to India as indicated above and the application of India laws to the collection, use and disclosure of your personal information. We keep your data for as long as we think is necessary or advisable and reserve the right to retain it to the full extent not prohibited by law. We may discard your data at our discretion and you should not rely upon our storage of any personal information or other data.

### Information You Provide About Others

Do not provide or allow others to provide personal information about anyone unless you, on your own behalf and on behalf of anyone whose information you provide have authorized to and do consent to have their Personal Information used and transferred internationally. By submitting any personal information about others you represent and warrant that you received such authorization beforehand and read and understood the present Privacy Policy.

### Third Party Sites

Our Site may contains links to other websites. These websites are governed by their own terms of use and privacy policies, which you should read.

### Inquiries



## The Better Cotton Innovation Challenge Privacy Policy



Please contact the communications team at [info@bettercottonchallenge.org](mailto:info@bettercottonchallenge.org) or at the address and numbers listed below with respect to any inquiries about our Privacy Policy.

### **Changes and Updates to this Privacy Policy**

We may change or update this Privacy Policy and we encourage you to refer back to it periodically. When we revise this Privacy Policy we will also revise the Effective Date below.

Effective Date: December 16, 2019